



Sponsorship Packages

Please see available sponsorship opportunities below. For information about securing your sponsorship, contact Khalisa Jacobs, Director of Development, at <mailto:kjacobs@achievingthedream.org> or 240-450-3815.

Premier

\$50,000 (one sponsorship available at this level)

- Company name DREAM WIFI password for the entire event
- Company logo featured on the electronic board (27' x 7') above the main convening hall
- Sponsor in name one Plenary Session (brief welcome - 2 minutes)
- Lead one focus group (on a topic tailored to your company)
- Full page advertisement in the program
- Access to DREAM 2020 attendee list pre- and post-conference (mailing addresses only)
- Opportunity to include one item in the event tote
- Opportunity to submit an article/case study to be included in ATD's Knowledge Center
- 4 conference registrations
- 1 display area for your company
- Brand recognition on:
 - DREAM 2020 website (logo with hyperlink)
 - Onsite Signage including escalator sign 25' x 20'
 - ATD Follow up email to DREAM attendees post-conference topic specific
 - Social media before and after - thank you to sponsor cards
 - Sponsor Ribbons

Visionary

\$40,000 (two sponsorships available at this level)

- Sponsor in name of one Spotlight Session (brief welcome – display collateral during the session)
- One Lobby Cling
- Half page advertisement in the program
- Access to DREAM 2020 attendee list pre- and post-conference (mailing addresses only)
- Opportunity to include one item in the event tote
- Opportunity to submit an article/case study to be included in ATD's Knowledge Center post conference
- 3 conference registrations
- 1 display area for your company
- Brand recognition on:
 - DREAM 2020 website (logo with hyperlink)
 - Onsite Signage including escalator sign 25' x 20'
 - Mobile Ap Ad
 - Included in post conference ATD Follow up email to DREAM attendees
 - Social media before and after - thank you to sponsor cards

- Sponsor Ribbons

Patron

\$25,000 (four sponsorships available at this level)

- Lead one Innovative Collaboration Session (45 minute sessions - co-present with an institutional partner)
- Sponsor in name one concurrent session (brief welcome – 2 minutes)
- Access to DREAM 2020 attendee list pre- and post-conference (mailing addresses only)
- Opportunity to submit an article/case study to be included in ATD's Knowledge Center post conference
- 2 conference registrations
- 1 display area for your company
- Brand recognition on:
 - DREAM 2020 website (logo with hyperlink)
 - Onsite Signage including escalator sign 25' x 20'
 - Mobile App Ad
 - Included in post conference ATD Follow up email to DREAM attendees
 - Social media before and after - thank you to sponsor cards
 - Sponsor Ribbons

Benefactor

\$10,000 (eight sponsorships available at this level)

- Sponsor in name - networking lounge/charging stations
- Sponsor in name one concurrent session (brief welcome – 2 minutes)
- Access to DREAM 2020 attendee list pre- and post-conference (mailing addresses only)
- 2 conference registrations
- 1 display area for your company
- Brand recognition on:
 - DREAM 2020 website (logo with hyperlink)
 - Onsite Signage including escalator sign 25' x 20'
 - Mobile App Ad
 - Included in post conference ATD Follow up email to DREAM attendees
 - Social media before and after - thank you to sponsor cards
 - Sponsor Ribbons

Supporter

\$5,000 (eight sponsorships available at this level)

- Sponsor in name 20X20 presentations
- Access to DREAM 2020 attendee list pre- and post-conference (mailing addresses only)
- 2 conference registrations
- 1 display area for your company
 - DREAM 2020 website (logo with hyperlink)
 - Onsite Signage including escalator sign 25' x 20'
 - Mobile Ap Ad
 - Included in post conference ATD Follow up email to DREAM attendees
 - Social media before and after - thank you to sponsor cards
 - Sponsor Ribbons

DREAM Scholars Patron

\$25,000 (one sponsorship available at this level)

- Sole sponsor of the DREAM 2020 Scholars Program (included recognition for the Scholars Lunch, Reception, Scholarships & Closing Plenary)
- Sponsor in name - one DREAM Scholar facilitated concurrent (brief welcome – 2 minutes)
- Included in post conference ATD Follow up email to DREAM attendees
- Sponsor Ribbons

Advertisement

- Full page: \$2,000 (or one document added to our in-App Knowledge Center)
- Half page: \$1,000